
St. Augustine Vision Plan Update: Final Public Engagement Meeting

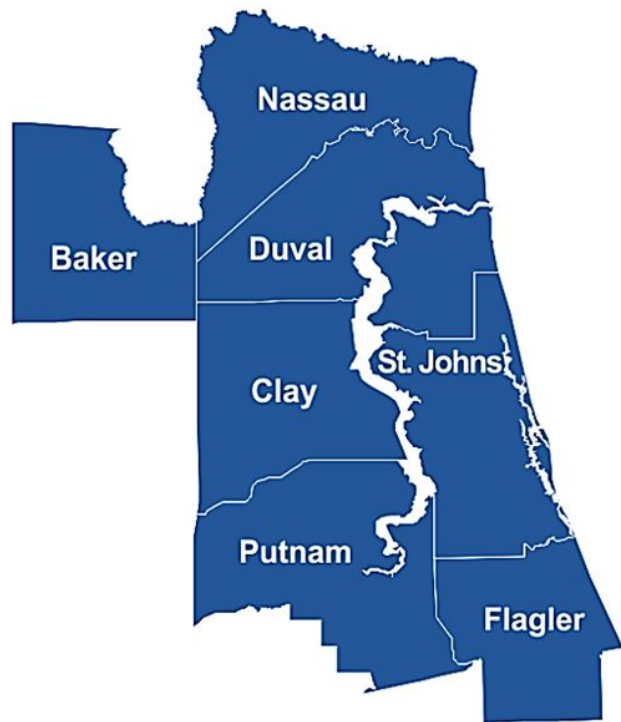
November 13, 2024



St. Augustine Vision Plan Update: Final Meeting AGENDA

1. Welcome
 2. City of St. Augustine Introduction
 3. Public Engagement Results Overview
 4. Breakout Sessions
 5. Thank you for your participation and Adjournment
-

Northeast Florida Regional Council



Our Mission

To celebrate the unique assets of Northeast Florida and to engage its people, businesses, governments, and organizations

Meet the NEFRC Team

- ❖ **Jack Shad**, Economic Development Project Manager
- ❖ **Eric Anderson**, Deputy CEO
- ❖ **Cassidy Taylor**, Post-Disaster Economic Recovery Coordinator



Project Background

- ❖ The City of St. Augustine needs to update its 2014 and Beyond Vision Plan
 - Vision Plan has been foundational for city projects and budgets over the past 10 years
 - ❖ St. Augustine contracted the NEFRC to update the 2014 Vision Plan by:
 - Confirming the themes of the 2014 Vision Plan
 - Determining if there are any new topics to address
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The Vision Plan will include:

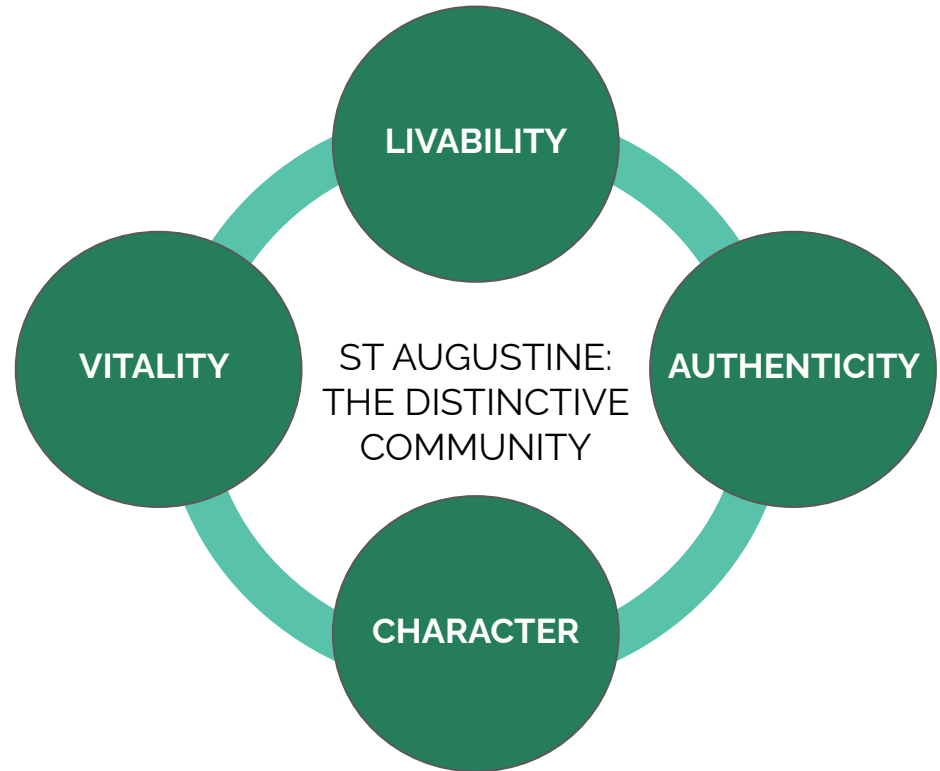
Your feedback will be used in the development of the updated Vision Plan. The final product will include:

- ❖ A community vision statement
 - ❖ Confirmation and development of themes
 - ❖ A summary of public engagement meetings
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2014 and Beyond Vision Plan

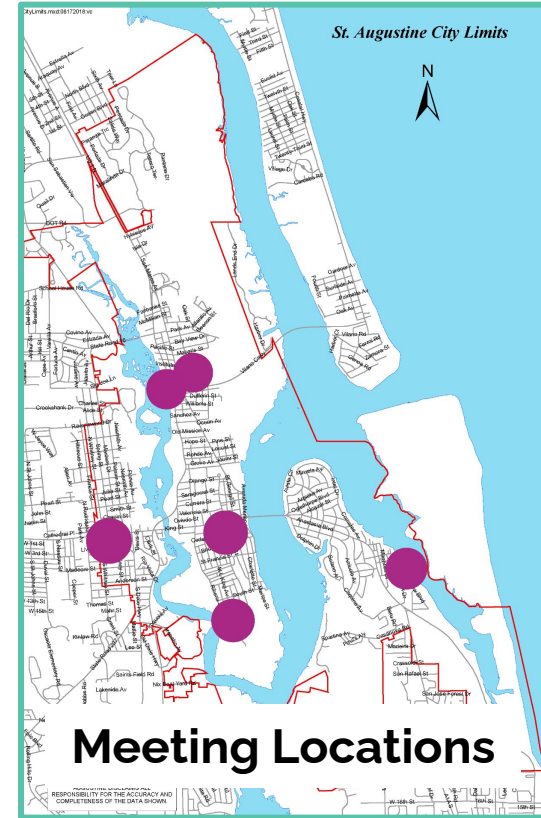
Vision Statement:

St. Augustine will be a livable, authentic, waterfront city that builds upon its rich history and environment to create a distinctive community character founded on a healthy and vibrant economy, a diverse mix of people and experiences, and a valuing of its natural assets.



Methodology

- **6 public meetings in different neighborhoods across the City**
 - St. Johns County Public Library
 - St. Augustine Yacht Club
 - Galimore Center
 - Waterworks Building
 - Shiloh Baptist Church
 - Lightner Museum
- **Mentimeter software to provide live survey results**
- **Flip chart stations to talk about topics in further detail**
- **staugustinevision@nefrc.org email was made available for further input**



RESULTS

Participant Profile

77%

Over the age of 55

88%

Own their home

46%

Retired

98%

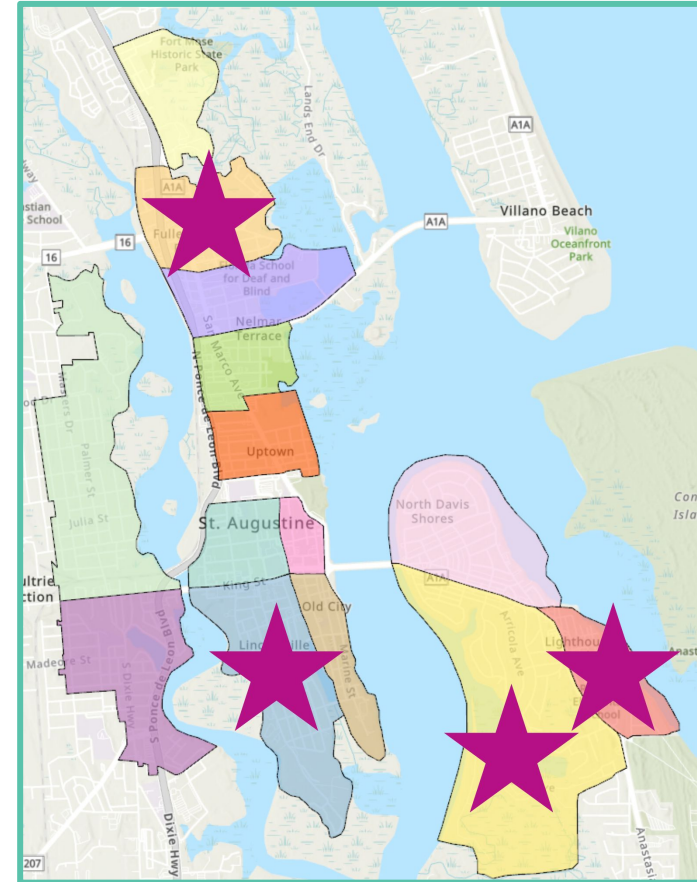
Live in St.
Augustine full
time

55%

Lived in the
city for over
16 years

Participant Profile

- There was representation from all 14 of St. Augustine's designated neighborhoods at the vision workshops
- Neighborhoods with the most meeting participants:
 - Lighthouse Park
 - South Davis Shores
 - Greater Fullerwood
 - Lincolnville



Themes



LIVABILITY

VITALITY

AUTHENTIC
CHARACTER

RESILIENCE &
SUSTAINABILITY

Livability

- **Continue addressing mobility**
 - Walkability - sidewalks and street crossings
 - Consider public transit options, such as a shuttle to downtown
 - Resolve traffic congestion
- **Improve safety across the city**
 - Crosswalks
 - Lighting
 - Neighborhoods
- **Provide progress reports to residents annually on Vision-related projects**



Livability

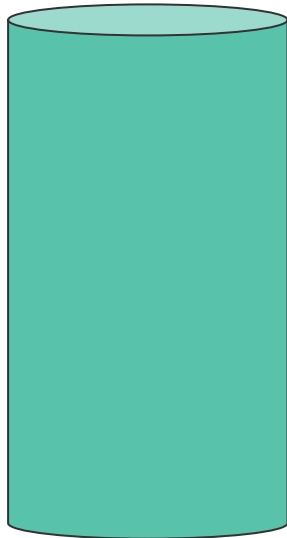
- **Find solutions for affordable housing and homelessness**
 - Consider the impacts of short-term rentals on neighborhoods
- **Cultivate a diverse business environment**
- **Address food deserts in neighborhoods across the city**



Livability

As St. Augustine considers mobility options for Downtown, would you rather:

Take a free and convenient shuttle
to Downtown



Pay to park Downtown



Vitality

- **Elevate community pride**
 - Coordinate with the county on shared neighborhoods/ corridors
- **Promote beautification across the city**
 - Address blight to improve quality of life and attract new business opportunities



Vitality

- **Promote the arts and culture**
- **Support local economic development**
 - Support small businesses
 - Workforce development



Vitality

Please prioritize ways St. Augustine can diversify its economy

1st

Support small businesses

2nd

Invest in workforce/education

3rd

Promote tourism and culture

4th

Promote green technology

5th

Develop advanced industries

Resilience and Sustainability



- Focus resiliency efforts on historic and cultural assets as well as conserving the natural environment
 - Improve education and public outreach on resiliency, sustainability, and city projects
 - Uphold St. Augustine as a regional leader in resiliency
 - Support green infrastructure
 - Tree planting and preservation
-

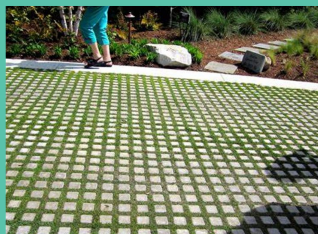
Resilience and Sustainability

How would you prioritize the following heat reduction strategies?

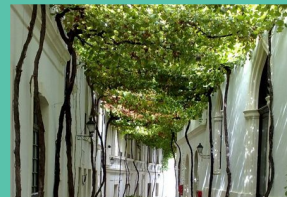
Tree Planting &
Tree
Restoration



Smart Surfaces



Reduce Concrete
Surfaces



Authentic Character



- **Promote historic character in building designs and preserving historic structures**
 - Include neighborhoods and businesses
 - **Align city efforts to support a “small town” feel through smart growth practices**
 - **Continue strengthening the uniqueness of neighborhoods**
-

Authentic Character

What makes your neighborhood distinct?

Fullerwood

Older homes, near
the water, friendly
neighbors

Lincolnvile

Beautiful
architecture &
cultural
diversity

Fullerwood

Walkable
neighborhood

West King

Historic African
American
community with
rich history

Magnolia

Unique
architecture and
near the
beach/downtown

Uptown

Historic neighborhood,
walkable downtown,
and home to the
Castillo de San Marcos

Breakout Sessions

Please visit us at the flip chart stations to talk about the Vision for St. Augustine!



Thank you!

For questions or comments please contact:

St. Augustine Vision Team at:

StAugustineVision@nefrc.org

Online Survey

The online survey is open until
December 22nd, 2024!

