

Entry Corridor Sign Key Points

King Street, Anastasia Boulevard and San Marco Avenue

*Sign permits required before installation of any sign anywhere in the City
fees are tripled when permitted after-the-fact

Signs specifically prohibited:

- ◆ Internally illuminated
- ◆ Backlit plastic
- ◆ Blinking lights, changeable and moveable message boards
- ◆ Electronic messages
- ◆ Portable
- ◆ Streamers and pennants
- ◆ Surface graphics on the façade of the building

➤ Roof signs are not permitted anywhere in the city

General Restrictions:

- ◆ Reader Boards and information displays max size 24" x 28" and only for price info of gas stations, hotels/motels and other sites as determined by the review official
- ◆ Hanging signs must be perpendicular to building
- ◆ Window sign applied directly to inside of glass limited to 25% of available glass storefront or door

Colors/Fonts:

- ◆ Colors: must be from list of pre-approved colors and be compatible with building paint color.
- ◆ Fonts: must be from list of pre-approved fonts, with Colonial fonts for buildings built prior to 1821 only.

Sign lettering sizes:

- ◆ Storefronts 30 feet or less: letter height 12 inches
- ◆ Storefronts between 30 feet and 60 feet: letter height 18 inches
- ◆ Storefronts 60 feet or greater: letter height 24 inches

Large lot signs:

- ◆ Ground mounted signs max height 5 feet, max width 4 feet
- ◆ Pole signs: poles max width 2 feet x 3 feet

*This is only a summary of the major points and not a complete listing of requirements.